

# BULLETIN

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NUMBER 2



The living art  
The art of living



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Awakening cognitive curiosity, sensitivity to art and beauty, and other cultures



## THIS ISSUE'S FEATURED ARTICLES:

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- Going Local: examples of practices from Italy, Uk, Greece
- EU and related partner's news

# GOING LOCAL: ON THE SPOTLIGHT PRACTICES FROM ITALY, UK

## VIA QUERINISSIMA

by Antonio Franzina, Head, Press Office Veneto Regional Council

Via Querinissima aspires to trace the route travelled by Pietro Querini by sea and land to promote a slow, conscious, sustainable, inclusive, food and wine cultural tourism and aims to obtain Council of Europe certification as an international cultural route in 2023.

Via Querinissima, from myth to history is an international non-profit cultural association that was formally established last June, after a process that began ten years ago with a bilateral friendship agreement between the Municipality of Røst (Norway) and the Municipality of Sandrigo (Vicenza, Italy), which was followed by a bilateral agreement for cultural and economic cooperation between the Region of Nordland (Norway) and the Veneto Region (Italy). The starting point for this dialogue, which was gradually extended over time to other European countries, was the voyage of Venetian nobleman and merchant Pietro Querini, who was shipwrecked and returned home unhoped for, in a rather fortunate manner, between the Mediterranean and the North Seas between 1431 and 1432.

### Key points of the Querinissima:

- It links different peoples and cultures, from the Latin-Mediterranean sphere (Greece-Italy-Spain-Portugal) to the Scandinavian-Baltic sphere, passing through German, English, Flemish and Swiss culture.
- It is the first European cultural itinerary that also includes a maritime route and thus revives the culture of the sea and peripheral maritime regions
- Historically, it is characterised by a strong sense of solidarity and hospitality and is attested by autograph texts, starting with the diary of Pietro Querini kept in the Vatican Codex 5659 in the Vatican Library, as well as Frà Mauro's splendid Map of the World, commissioned in the mid-15th century by the Portuguese crown and now kept in the Biblioteca Marciana in Venice, in which we have the first cartographic description of the Scandinavian area

For the **Council of Europe**, cultural itineraries are a tool to demonstrate, through transversal and transnational routes, that the cultural heritage of different countries is actually a common heritage. They are, therefore, primarily a vehicle for communication and exchange between nations and cultures, i.e. a tool for consolidating European identity, a virtuous process of democratic re-appropriation of one's own being as a community (Becker Steinecke, 1993).



Antonio Franzina  
Head press Office Veneto Regional Council

# GOING LOCAL: UK - LONDON

## First transnational project training meeting London 28-29 April 2022

This 2 days project meeting was held at **Berrymede Junior School** and aimed at preparing the learning activities which will take place in Greece, Italy and Turkey. The UK contribution to The Living Art/Art of Living Project based at aforementioned School, involved another partner **ARTification**, a long-established local community arts based organisation. A series of activities and preparations had been carried out with the intention of opening a “**wellness centre**” for parents, teachers and students at the school.

ARTification will take over the development & management of the wellness centre initiative, with their history of creative projects over the past few decades.

The plan is to open a centre that offering services around these headings:

- Mental -Village in the City Group,
- Physical - Exercise and Fitness classes
- Social – Village in the City Group
- Financial - advice from financial advisors at Armenian Centre
- Spiritual – Discussion groups
- Environmental – Continuation of Harmony Project
- Vocational – Art, Photography, Film making

The ‘**Village in the City**’ idea, is an important component of the Wellness Centre. It was set up during the pandemic by Dr. Mark McKergow, based in Scotland. As the post-pandemic ‘new normal’ emerges and develops, the usefulness and resilience of very local connections has become increasingly clear. The levels of local can be seen as house; street; village; town; district; city. The potential for connection at the village level – even in much bigger settlements like towns and cities – is clear. Architect Richard Rogers (2017) identified over 620 ‘High Streets’ in London alone, each of which is central to its own village.

Village-level activity can:

- Improve all our lives in the short and long term. Building and participating in an active community are positive experiences.
  - Build inclusive cross-generational & cross-demographic community to expand our awareness of the world
  - Build resilience and mutual support with people.
  - Connect businesses, families, support groups, religious groups, secular groups & everyone else with an identity and local participation.
- As a necessary counterbalance to the recent developments in on-line communication.
- Help people become more empowered and purposefully connected than they have been in recent years.

<https://villageinthecity.net/manifesto/>



# EU AND RELATED PARTNER'S NEWS

From 10th to 15th of February at Treviso we had C3 and C4 trainings for staff and adult learners. Trainings were focused on cultural heritage, creativity and developing basics skills. Participants worked in international groups, acquired communication and intercultural skills, and learned about the European history that happened in the surrounding areas of beautiful Treviso and Venice. They also had workshops on work-life balance and relaxation techniques.

The meeting was full creative activities related to cultural heritage.

Adult learners spoke about art, history, local traditions, they did storytelling about the places they could explore together.

Also staff involved in C3 activity had very fruitfull time together. Teachers learned about the importance of cultural education, European heritage and creative methods in adult education. They planned creative activities for adults, and exchanged good practices.



# INTERESTED TO LEARN MORE ABOUT THE PROJECT

<https://e-learning.alteravita.eu/login/index.php#section-11>



## Greetings from the Art of Living partnership

Editors: Veneto Region Brussels Office



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